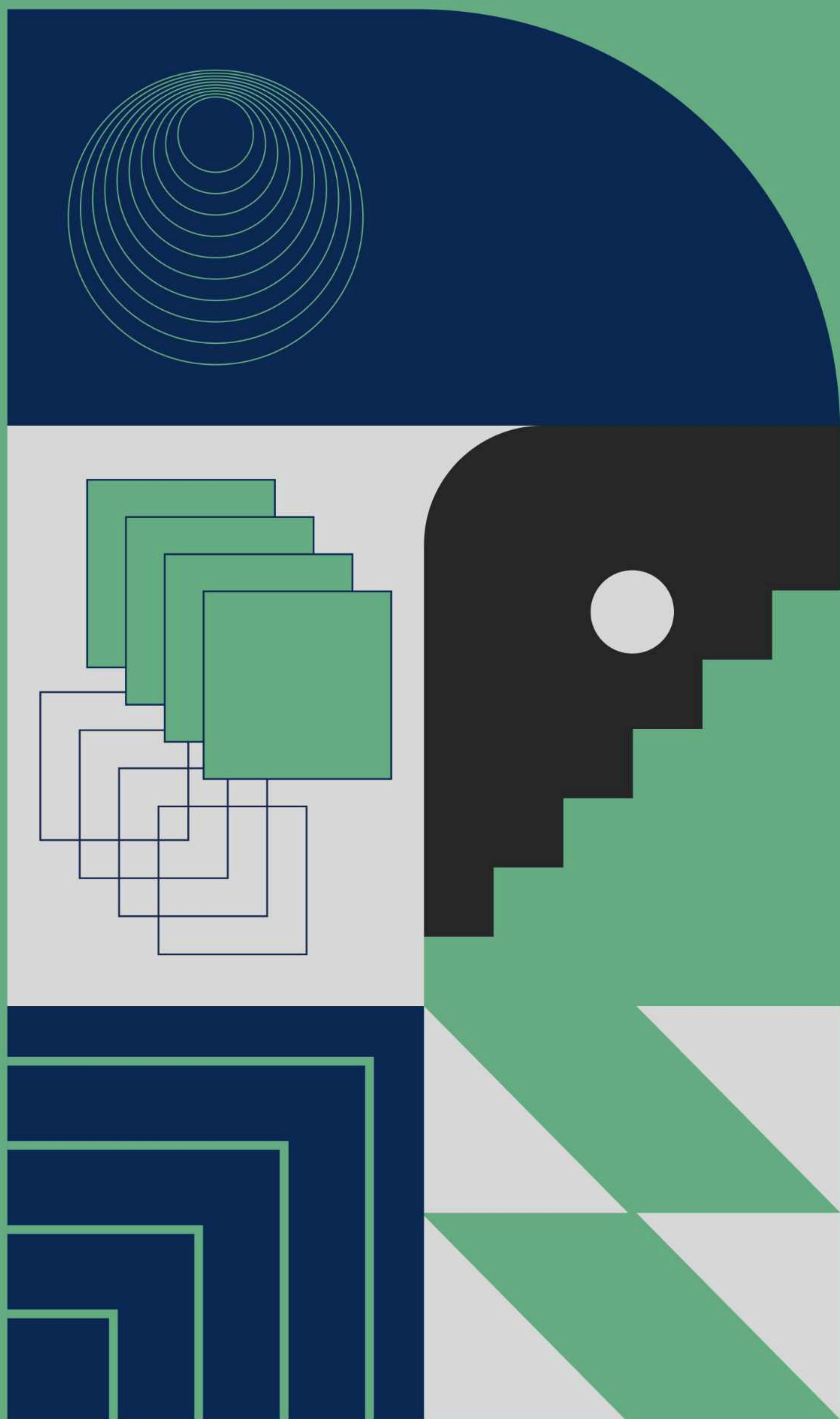


Bachelor in International Business



PREPARE FOR GLOBAL BUSINESS WITH
**HANDS-ON LEARNING,
INTERNATIONAL
EXPOSURE, AND REAL-
WORLD EXPERIENCE**



About Luxembourg School of Business

At the crossroads of Europe, the leading business school in Luxembourg is the reflection of the country itself: an innovative place welcoming people from all over the world, and working together for a better future.



Luxembourg's only business school accredited by the Ministry of Research and Higher Education (The Ministry).



Member of AACSB, the leading global business education network.



Erasmus Accredited, the world's most successful student exchange program.



www.luxsb.lu





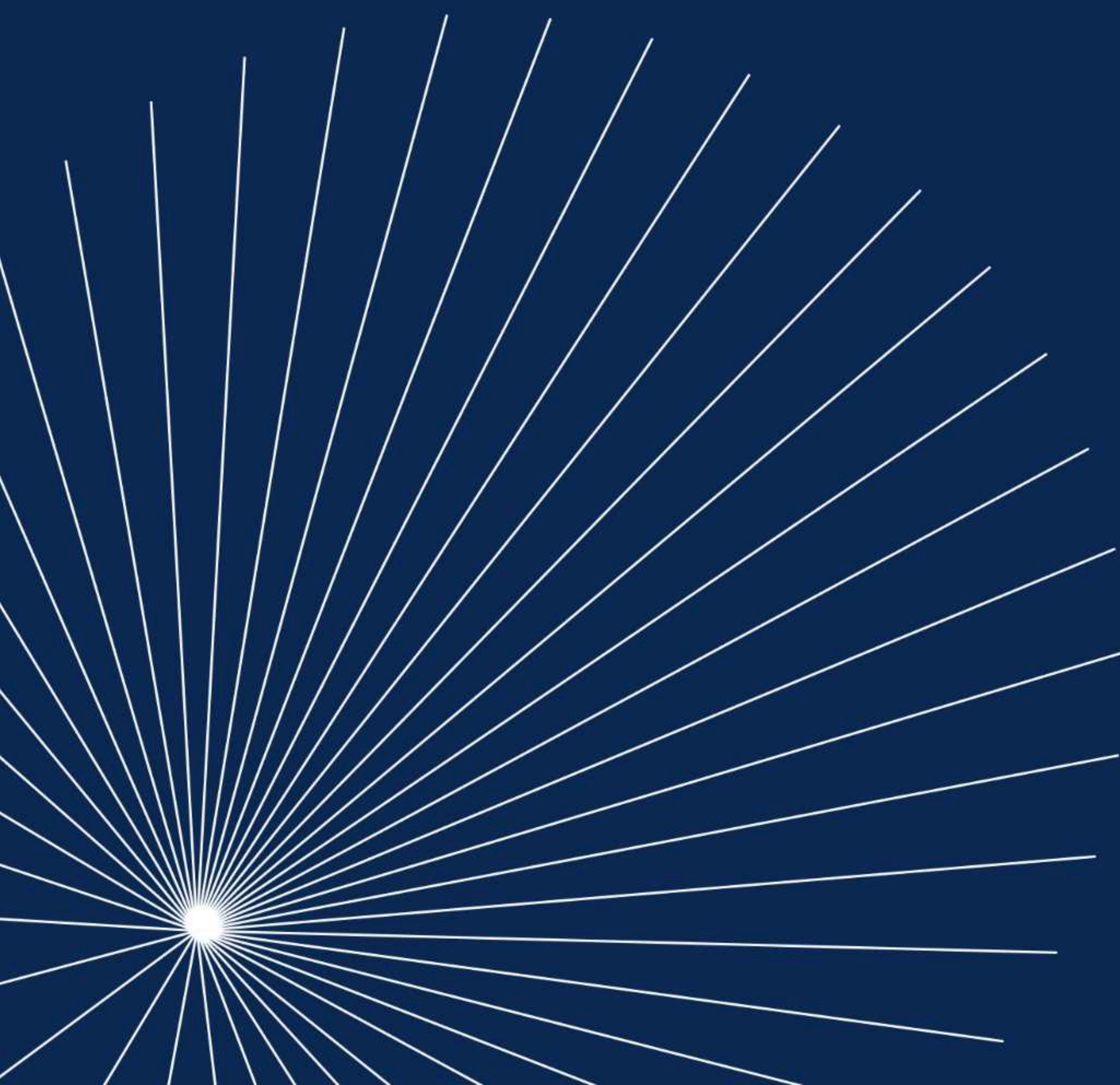
Welcome to Luxembourg School of Business – **a business school based in one of the world’s major financial and business centers.** As the globalization and connectivity trends continue, the speed and amplitude of change constantly increase. State of the art knowledge thus has become and will stay a key success factor in the managerial selection process.

We, at Luxembourg School of Business, dedicate all our efforts **to provide an inspiring and multicultural learning environment to business leaders** from domestic and international companies operating in Luxembourg as well as across Europe and the world. **Our world-class international faculty includes experienced and proven business leaders from all parts of the world** who are looking forward to sharing their experience and to supporting you in finding your own way to stay on top of the competition. Whether it is through our Bachelor, Master, or other programs, helping ambitious professionals find the appropriate program to make and keep them fit for success is at the core of what we do.

Your success is our success. Tell us your ambitions and we will jointly work to make them happen.

Prof. Dr. Patrick Vanhoudt

Dean of Luxembourg School of Business



Words from the Academic Director



Dr. Matteo Forgiarini

Director of the Bachelor in International Business Program

Motivation

As the Academic Director of the Bachelor in International Business Program, it is my pleasure to welcome you to an enriching educational experience that goes beyond borders. Our program is not just about academic growth, but it has been designed to be a life changing experience for you, as young leaders and future businesswomen and businessmen.

In the heart of Luxembourg and Europe, you will find a home within our academic family. Our dedicated faculty, experienced staff, and, most importantly, your fellow students are here to support and inspire you throughout your academic adventure.

During your time here, you will not only gain a solid foundation in business principles but also develop the skills and mindset necessary to navigate the complexities of the international business arena.

Our former students work for the best companies in Luxembourg and Europe and they shaped a vibrant alumni community. You too will have several opportunities to meet local and international companies and to be selected and hired even before the completion of the program.

Beyond the classroom, we encourage you to engage in the various extracurricular activities, networking events, and cultural experiences that Luxembourg has to offer.

As you step into this new chapter, remember that you are not just joining a program; you are becoming part of a community that values diversity, collaboration, and excellence. Embrace the opportunities, connect with your peers, and make the most of your time here.

Once again, welcome to the Bachelor in International Business Program at the Luxembourg School of Business! Your journey begins now, and we are here to support you every step of the way.



Bachelor in International Business



Program BIB

Duration

3–Year Bachelor Degree
180 ECTS

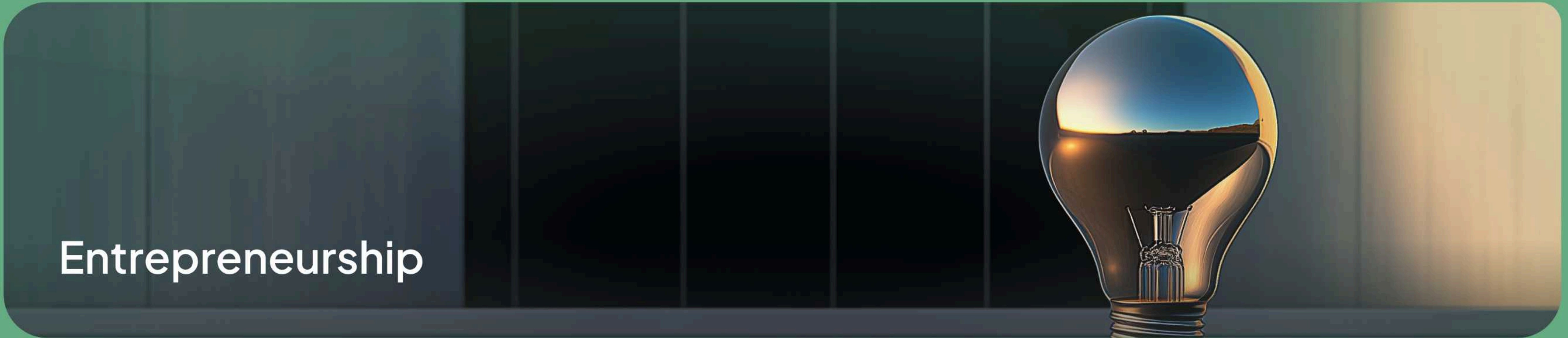
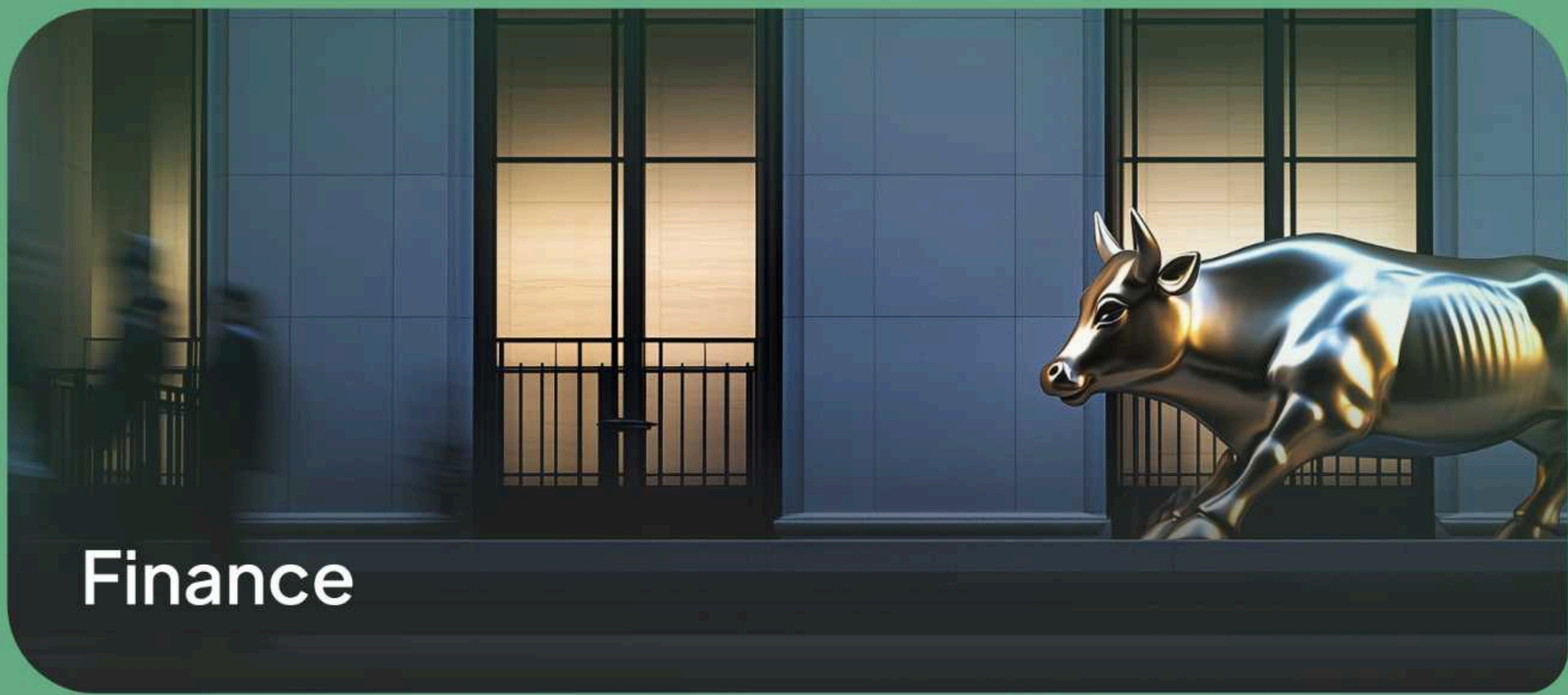
Career Oriented

A paid internship of
minimum 4 months
and employment workshops

 **Language**
English

 **Global Exposure**
Minimum one semester abroad
up to a maximum of one year

Intakes: January & September



Highlights of the Program

Practical pedagogy

Choose your path to success

Specialize in Entrepreneurship or Finance to boost your learning potential, career opportunities, and job satisfaction in today's competitive job market.

Personal Finance Essentials

Learn the essential financial skills you need to become independent, such as budgeting, saving, investing, and using credit wisely.

Focus on Soft Skills

Critical thinking, public speaking, and teamwork are essential skills for the job market in the 21st Century. Our Bachelor program develops these skills through hands-on activities.

Artificial Intelligence for Business

Learn how to create AI Agents to run and optimise marketing campaigns, business intelligence dashboards and supply chains to succeed in tomorrow's job market.

Open to the world

Period Abroad

Study abroad at one of our partner universities around the world and experience a lifetime of learning and growth. From Canada to South Korea, the world is yours!

International Study Trips

Bond with your classmates and discover local culture, business insights, and much more during international study trips. Past trips include Singapore, Dubai, and New York.

Language Courses

Learning a foreign language will always be a solid career move, opening the doors to more opportunities across borders. You can choose to study Luxembourgish, French, German, Spanish, or Chinese.*

** The opening of the language group is subject to a minimum number of registrations.*

Learning by doing

Paid Internships

Kickstart your career during your third year with a minimum 4-month paid internship at one of our partner companies! Gain real-world experience, learn new skills, and refine your professional goals.

Social Impact Project

Want to make a difference in the world? Collaborate with social organizations on meaningful projects and learn entrepreneurial and project management skills along the way.

In collaboration with

- SOS Village d'Enfants Monde
- Social Business Incubator (SBI)



Year 1

Semester 1

- Management Fundamentals
- Microeconomics
- Mathematics for Business
- Social Psychology
- Writing & Persuasion
- Business History & Philosophy
- IT Skills - Excel Skills for Business

Semester 2

- Organisational Behavior
- Accounting
- Macroeconomics
- Business Statistics
- Critical Thinking
- Speaking and Persuasion
- IT Skills - Software Management for Business

Artificial Intelligence 1

Kickstart your AI Journey and learn how to run AI Agents to succeed in the future job market.

Personal Finance 1

Explore the essentials of personal finance to become independent.

World-Changers

Collaborate on global projects with international NGOs and charities.

Languages

Language courses in French, German, Spanish, or Chinese.*

Year 2

Semester 3

- International Business
- Marketing
- International Financial Markets
- Financial Mathematics
- Strategic Management
- Managing Projects
- IT Skills - Programming for Business

Semester 4

- Legal Environment of Business
- Business Ethics
- International Finance
- Operations and Supply Chain Management
- International Negotiation & Sales
- IT Skills - Introduction to Artificial Intelligence

Artificial Intelligence 2

Deliver your AI Capstone Project

Personal Finance 2

Learn the financial skills you need to make smart money decisions.

World-Changers

Collaborate on global projects with international NGOs and charities.

Career Center Workshops

Work with our career centre Team to bring out your true potential and help prepare you for the job market

Year 3

Semester 5

International Mobility

Study abroad at one of our partner universities.

Semester 6

Choose your track

- Finance
- Entrepreneurship
- Marketing

Work Experience

Refine your professional project with a minimum 4-month paid internship.

Thesis

Your Thesis will be your chance to explore a topic of your choice.



* The opening of the language group is subject to a minimum number of registrations.

Students Profile



Average age

19 years old



International

30+ nationalities



Gender balance

42% Women



High School Distribution

29% Public Schools

71% Private Schools*



Class size

30 students

*Private Schools include fee-paying schools, International Baccalaureate (IB), A-level programs, and European Baccalaureate schools.



Russia

Stepan

“ I love how interactive the lectures are – discussion is part of almost every class, and learning from my peers deepens my understanding. One memorable moment was a management exercise on division of labour where we had to produce paper planes under time pressure. I didn’t just learn the idea, but experienced how structure improves efficiency. Opportunities like TED talks and in-class presentations also motivate me to share my perspective and grow. ”

“ My experience at LSB has been truly rewarding. I’ve learned so many new things, built amazing connections, and even landed an internship in the field of my dream career. I’m grateful for all the opportunities and growth this journey has brought me ”

Safia

Luxembourg



A School Connected to the Business World

Build your Network

LSB believes that the best way to prepare its students for a career in international business is to learn from successful practitioners of the field.

Our faculty members and guest speakers are experienced business professionals who bring their real-world knowledge and insights into the classroom.



Vice Prime Minister

Xavier Bettel



Minister of Defence

Yuriko Backes



CEO of Deloitte

John Psaila



CEO of Deutsche Bank

Frank Rückbrodt



Former CEO of PwC

John Parkhouse



Former CEO of UBS

Heinrich Baer

Where do LSB students work?

LSB students and Alumni hold key positions in Luxembourg and abroad. They are a valuable resource for advice, guidance, and networking.



The Career Center

The Career Center offers resources that help students understand industry trends and job market expectations, enabling them to define their career goals.

These are some of the services offered by LSB Career Center:

- Individual coaching
- CV and cover letter review
- Job search assistance
- e-Reputation on social media

LSB Career Fairs

LSB organizes two exclusive career fairs every year, bringing together the main employers in Luxembourg in search of new talents. These fairs are a great opportunity for students to network with recruiters, learn about job opportunities, and land their dream jobs and internships.

LSB Career Portal

The Luxembourg School of Business Career Portal is powered by Job Teaser, the leading recruitment platform for students and graduates in Europe. The Career Portal lists open positions from a variety of companies, both in Luxembourg and internationally.

Visits of Companies and Recruiters

Company visits are also organized to allow students to get an immersive experience in different industries.

Previous company visits include Amazon, Deloitte, Luxembourg Stock Exchange, SES, RTL, and UBS.



Luxembourg: a Grand Duchy with a Grand Personality

A strong economy

Luxembourg is a triple-A rated country with a GDP per capita twice the European average, offering ample opportunities for businesses to grow.

Great quality of living

Luxembourg, constantly ranked one of the best places to live, offers free public transport and high personal safety ahead of Helsinki, Basel, Bern, and Zurich.

Attractive salaries

Graduates earn a minimum monthly wage of **€3,244** in Luxembourg, while the average annual wage in the finance sector is **€113,0189**.

Everyone is welcomed

Luxembourg is a melting pot of cultures, with over 170 nationalities and 40 languages.

A business hub

Luxembourg is a home to many international companies, including ArcelorMittal, Amazon, Goodyear, Ferrero, and the Big Four accounting firms, offers endless job opportunities for students.



AMSTERDAM
3 hours away by car



BRUSSELS
2.5 hours by car



BERLIN
1.5 hours away by plane



LONDON
2 hours away by plane



PARIS
2 hours away by train



MILAN
1 hour away by plane



LISBON
3 hours away by plane

Travel, Learn and Grow



Be ready for an adventure!

In their second year, students have the opportunity to study abroad at one of our partner universities or business schools. They can experience a new culture, learn from international faculty, and build a global network.

Our international partnerships continue to evolve, and exchange destinations may change over time. For the latest information, please contact the Program Coordinator (bib@luxsb.lu) or visit our website (www.luxsb.lu).

Some of the partners include:

International Partnerships

- Caucasus University , Georgia
- College of Commerce National Chengchi University, Taiwan
- ESCA Ecole de Management , Morocco
- Mediterranean School of Business (MSB), Tunisia
- Universidad de los Andes – Santiago, Chile
- INSPER INSTITUTO DE ENSINO E PESQUISA – São Paulo, Brazil
- FEA USP UNIVERSIDADE DE SÃO PAULO, Brazil
- Pontifícia Universidade Católica do Paraná PUCPR, Brazil
- ESG UQAM Université du Québec à Montréal, Canada
- NUCB Undergraduate School, Japan
- Menlo College, USA
- Ajman University , United Arab Emirates
- Zhejiang University International Business School (ZIBS), China
- Lingnan University Hong Kong, China
- Universidad Anáhuac Querétaro, Mexico
- Kyung Hee University Seoul, Republic of Korea



Erasmus

- ◉ Kozminski University Warsaw, Poland
- ◉ Polish-Japanese Academy of Information Technology (PJAiT), Poland
- ◉ Poznań University of Economics and Business, Poland
- ◉ University of Economics in Bratislava, Slovakia
- ◉ Ljubljana School of Business, Slovenia
- ◉ Munich Business School, Germany
- ◉ Hochschule für Technik und Wirtschaft Berlin (HTWB), Germany
- ◉ Heilbronn University of Applied Sciences, Germany
- ◉ Estonian Business School, Estonia
- ◉ Lucerne University of Applied Sciences and Arts, School of Business (HSLU-W), Switzerland
- ◉ Zagreb School of Economics and Management, Croatia
- ◉ UMEA University - School of Business, Economics and Statistics, Sweden
- ◉ Koc University, Turkey ◉ University of Piraeus, Greece
- ◉ ISLA-Santarem, Educação e Cultura Unipessoal, Portugal
- ◉ University of Minho, Portugal
- ◉ ISM University of Management and Economics, Lithuania
- ◉ Università Cattolica del Sacro Cuore, Italy
- ◉ Link Campus University Rome, Italy
- ◉ ISC Paris, France ◉ Excelia Group, France
- ◉ CY Cergy Paris Université, France
- ◉ Institut Mines-Telecom Business School (IMT-BS), France
- ◉ ESSCA School of Management (ESSCA), France
- ◉ KEDGE Business School Bordeaux, France
- ◉ CUNEF Madrid, Spain
- ◉ ESIC Fundacion de Estudios Superiores e Investigacion Madrid, Spain
- ◉ Centro Universitario EDEM Valencia, Spain
- ◉ Budapest University of Economics and Business, Hungary

Admission Criteria for High-school students

High school students aiming to enroll in the first year of the Bachelor program must meet the following criteria:

- - National high school diploma,
 - European or International Baccalaureate,
 - A Levels or BTEC or equivalent transcripts administered by Pearson Edexcel, Cambridge International, AQA, or OCR (if already held or upon receipt).
- English proficiency test score (B2 on the CEFR, IELTS 6.0, TOEFL iBT 70, Cambridge English 160 to 179, or TOEIC 650, Duolingo English Test 105)

Unless English is their first language or they have studied in English for at least 3 years.

Online Application

Go to the website www.luxsb.lu, fill out the application form, and upload all the required documents.

Interviews

Pre-selected candidates will be invited for an interview with the Admissions Committee. Students are encouraged to discuss their background and motivation.

Online or In-person

Application Process:

-  Copy of ID or Passport
-  Latest diploma or transcripts (1)
-  English proficiency test score
-  Letter of motivation

(1) Students holding a foreign secondary school diploma must initiate the process of seeking recognition of equivalency by the Ministry of Education, Children and Youth.

Tuition Fees & Financing



Our programs offer competitive tuition rates with discounts for early enrollment and upfront payments. Scan the QR code to learn more about accurate, up-to-date information on pricing.

Scholarships

A limited number of scholarships are available. The selection is based on academic record and personal achievements.

Luxembourg State Scholarships

The Luxembourgish government offers financial support to students pursuing higher education through scholarships and student loans. This assistance is available to eligible individuals who meet specific criteria.

- Base Scholarship
- Social Scholarship
- Family Scholarship
- Mobility Scholarship
- Reimbursement of Registration Fees

These scholarships can be combined if a student qualifies for more than one.

Prospective students seeking information and financial assistance can contact two departments within the Ministry:

- Information études supérieures
- Aides financières

These two departments have one common website: www.mengstudien.lu.

Students are welcome to reach them by phone: (+352) 247 88 650 or email: aide-fi@mesr.etat.lu



A School Built Around You

Mental Well-Being

LSB is committed to providing a supportive learning environment.

Our students have access to our dedicated LSB Well being Officer to support their mental health and academic success.



Student & Faculty Services

Our friendly and experienced team is always ready to listen and provide support.

Whether you need academic advice or personal support, we are here to guide you.



International Office

Ready to study abroad?

LSB expert staff guides students through the process, from Visa applications to choosing their dream destination.

So pack your bags and embark on an unforgettable adventure!



Career Center

LSB Career Center is a student's one-stop shop for internship success. LSB helps students find the perfect match, polish their applications, and prepare those interviews.

So do not wait - launch your career with LSB's Career Center!



Discover 9 Reasons Why LSB is Different

1

Recognised Institution

LSB is accredited by the Ministry of Research and Higher Education, member of AACSB and part of the Erasmus network.

2

Open to the World

LSB prepares students for a global career with all lectures delivered in English by international faculty, opportunities to study abroad, and foreign language classes.

3

Based in Luxembourg

Luxembourg is a global hub for finance. Students have access to a wide range of job and internship opportunities in this exciting and dynamic environment.

4

Alumni Network

LSB students and alumni hold key positions at companies like Amazon, Luxair, PwC, and EIB. They are a valuable resource for career guidance and networking.

5

Like a Family

Unlike larger universities, LSB is proud of being a human-sized school where the student is not just a number. Students coming from abroad will always feel at home at LSB.

6

Here to Help You

LSB's student focused centers (Career Center, Student & Faculty Services, and Int'l Office) help students succeed in academic, career and personal endeavors.

7

World-Class Faculty

LSB International Faculty work at top institutions and offer their unique perspectives on the global economy.

8

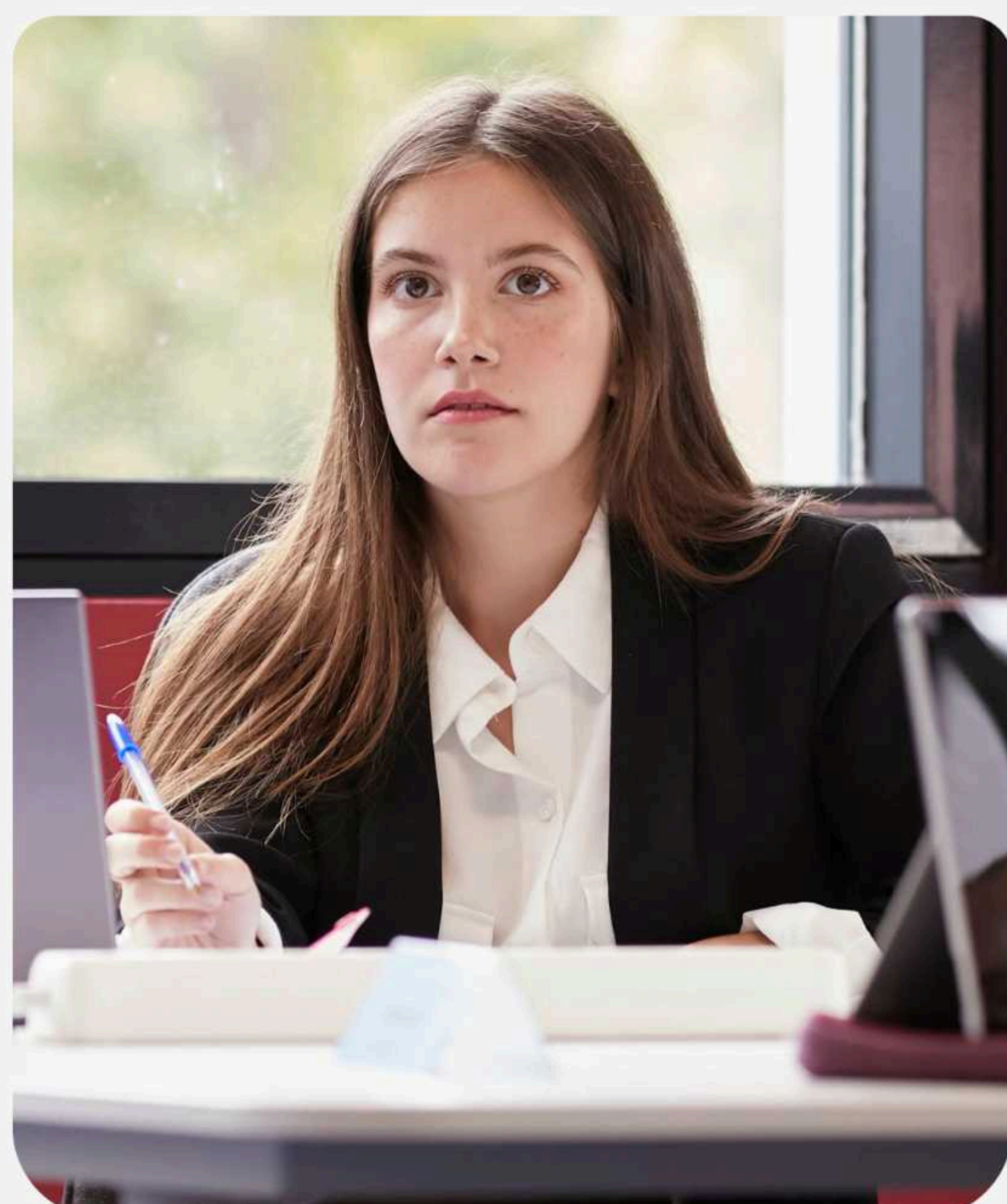
Innovation is in our DNA

LSB innovates its leadership courses through partnering with the Luxembourgish Army, holding Regatta races, and performing Consulting, and Social projects.

9

International Community

Learn from LSB global community of professors, students, Alumni, and staff members from over 30 nationalities.



Academia and Business World in One Faculty

Discover some of our Master in Management Professors

Our professors are academics and business leaders. Some of them are executives from multinational organizations, senior leaders from Luxembourg and the region, and are affiliated with well known academic institutions in Europe, North America and across the World.



Dr. Matteo Forgiarini

Dr. Matteo Forgiarini is a Clinical Professor at the Luxembourg School of Business, teaching Business Intelligence and Data Analysis. He received his Ph.D. degree in 2011 in quantitative methods and cognitive neuroscience. He was a researcher and lecturer at the University of Milano-Bicocca in Italy, Harvard University in the USA, King's College London in the UK, Yschools Business School, and ISG Business School in France. After completing his Ph.D., he has been working for various companies in Italy, France, and Luxembourg, acting as a consultant and manager in data analysis, business intelligence, and data governance. His main research interests are in data-driven decision-making for business, digital transformation, and early warning signals.



Dr. Goran Oblakovic

Dr. Oblakovic completed his Ph.D. in Management at the University of St. Gallen, Switzerland, with the research focused on risk management in banks. Dr. Oblakovic teaches at ZSEM, Croatia and at LSB. He has extensive international experience working in logistics and consulting, and has worked for corporations such as FedEx, Target, and the United Nations, Indiana University, and a couple of startups. Currently, he serves as the Vice President of the supervisory board of an investment fund, Platinum Invest. Through seminars and consulting projects in Croatia, surrounding areas, and Luxembourg he continues working in the industry for many well-know companies: Cargolux, Ericsson, Kaufland, Sparkasse, Grawe, Novomatic, Croatian Bank for Reconstruction and Development, etc.



Dr. Borna Jalsenjak

Dr. Borna Jalsenjak holds a doctoral degree in philosophy and management from the University of Zagreb (2014). He specializes in business ethics, leadership, and corporate social responsibility. Currently, he teaches at LSB and is also affiliated with Zagreb School of Economics and Management, University of Zagreb, and St. Ambrose University. He is involved in a multinational research project on CSR education supported by the University of Sussex. Dr. Jalsenjak holds scientific appointments from the Republic of Croatia and the University of Zagreb.



Dr. Teodora Szabo-Douat

Teodóra Szabó-Douat is an Associate Professor of Marketing at the Luxembourg School of Business, and the Academic Director of the Master in Management Program. She received her Ph.D. in Business from Baruch College at The City University of New York. Prior to joining LSB, she worked as an Assistant Professor at the Information Management School of NOVA University in Lisbon, Portugal. She is conducting research in the areas of consumer behavior, consumer well-being, sustainability, technology and AI, neuromarketing, branding, and crosscultural studies.

Student Life in Luxembourg

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At the Luxembourg School of Business, students can enjoy a vibrant student life. From student parties and study trips to places like New York, Dubai, and Singapore, to weekend adventures in the Greater Region, wine-tasting events, participation in the ING marathon, and cozy movie nights – LSB provides a wide range of activities to create unforgettable memories!



Nightlife

Looking for a lively nightlife? Luxembourg City offers a vibrant and diverse range of bars and clubs in districts such as the Altstadt (Old Town), the Grund, Clausen, or Hollerich, ensuring there is a place to suit your taste.

Culture

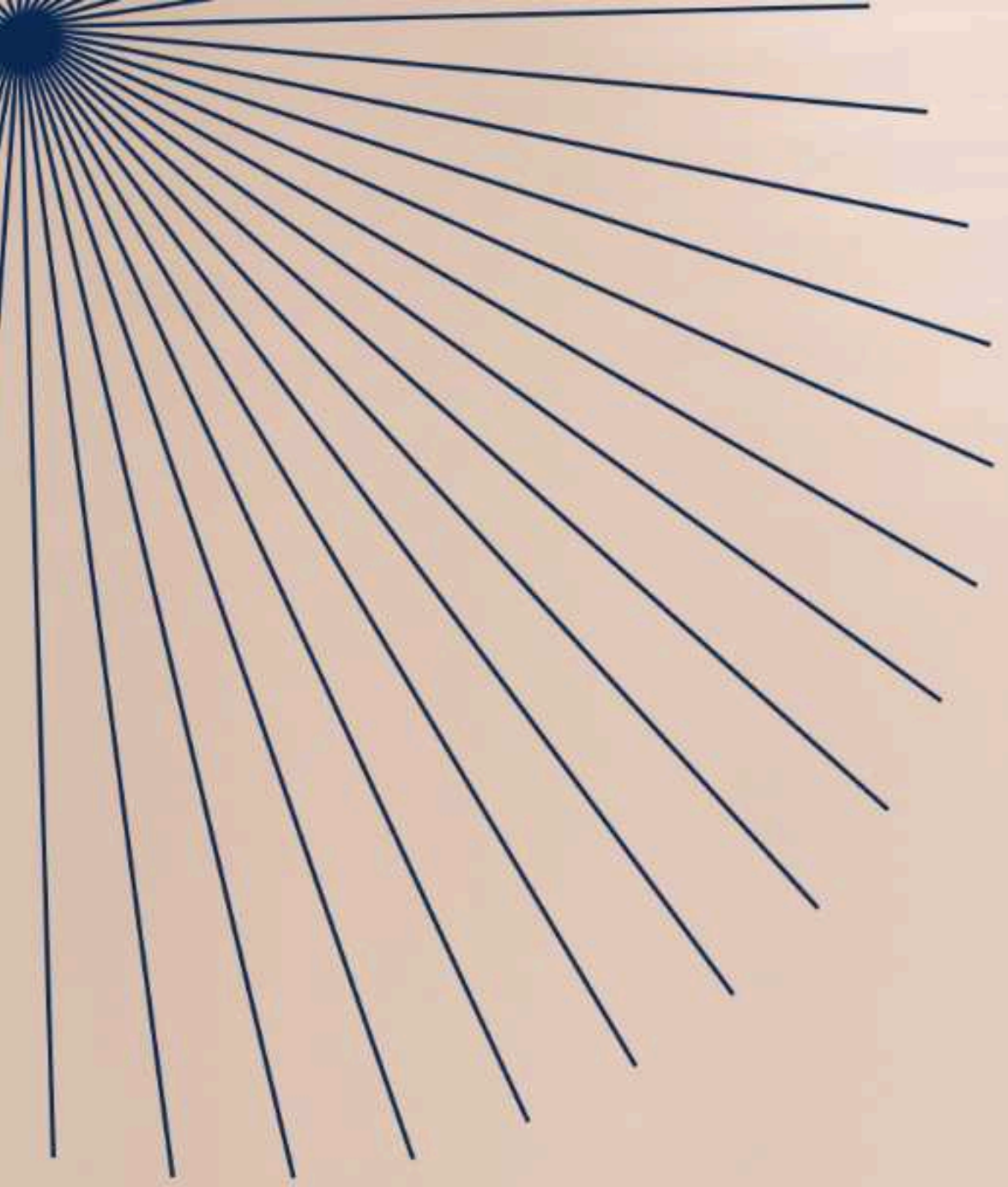
In Luxembourg, culture is within reach with 9 cinemas, 8 theaters, 7 concert halls, and more than 60 museums for all art enthusiasts. Moreover, the Rockhal has hosted international superstars, from Coldplay to Rihanna and Beyoncé. You will find no shortage of cultural experiences to enjoy!



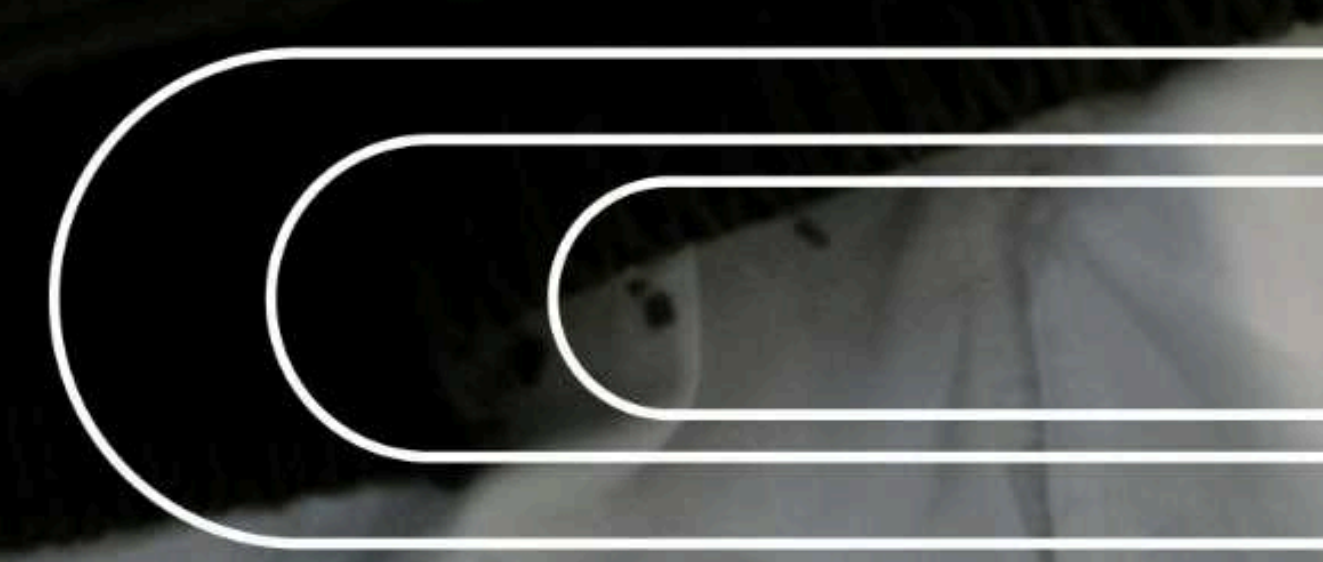
Sport

Whether you are a golf aficionado, a swimmer, a football fan, or a cycling enthusiast, Luxembourg has something exciting to offer in the world of sports. Get ready to enjoy a healthy and active lifestyle in this beautiful country!





More Than Just a Degree:
Build Your Skills, Network,
and Career at LSB.



Our Campus in the Heart of the City

The Luxembourg School of Business campus is located just minutes from the city center, in the vibrant Cloche d'Or district: home to major international companies like Deloitte and PwC.

Our facilities include modern classrooms, a spacious lecture hall with 140 seats, a canteen, and a welcoming Barista Corner to keep students energized.

The campus benefits from excellent public transportation links (bus and tram), is fully accessible to individuals with disabilities, and is located near free parking facilities.



✓ Do I have to speak Luxembourgish, French or German?

Speaking Luxembourgish, French, or German is not a requirement as all our courses are taught 100% in English. Moreover, we offer language courses in French, German, Spanish, and Chinese.

✓ Is it possible to continue my studies after the bachelor's degree?

Yes, it is possible to continue your studies in a master's program after the bachelor's degree. The Bachelor in International Business at Luxembourg School of Business offers the possibility of continuing within the school or integrating a master's degree in any university.

✓ What is the average class size?

Class sizes can vary, but we aim to maintain small class sizes to facilitate interactive and personalized learning experiences.

✓ Can I study part-time or enroll as a distance learner?

The Bachelor in International Business program is only available on a full-time, on-campus basis.

✓ Do I have to apply via Parcoursup if I am a French student?

No, you don't have to apply via Parcoursup. The required application method for French students is to apply via our website.

✓ Where is the Campus of the School?

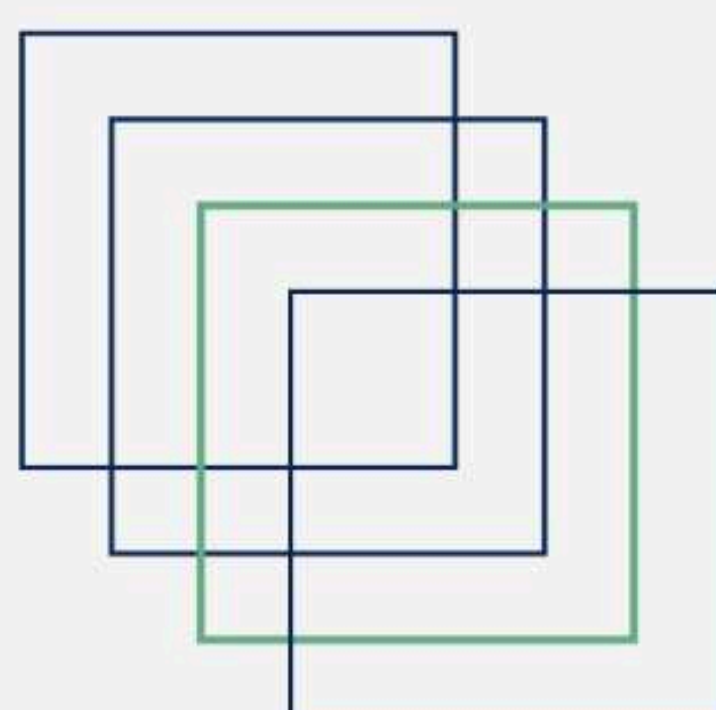
Our school is located in Cloche d'Or district, just a short distance from Luxembourg City's center and features brand new facilities designed to enhance the learning experience.

✓ What career opportunities are available after graduation?

Graduates of our program are well-prepared for various careers in international business, including roles in global marketing, international finance, supply chain management, and more. Our Career Center offers support in finding internships and job placements.

✓ What are the admission requirements if I am an International Baccalaureate (IB) student?

If you are an IB student, you need a minimum of 24 IB points to apply to the Luxembourg School of Business Bachelor in International Business program.



What About the Future?

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Congratulations, you graduated! What's next?

Launch Your Global Career

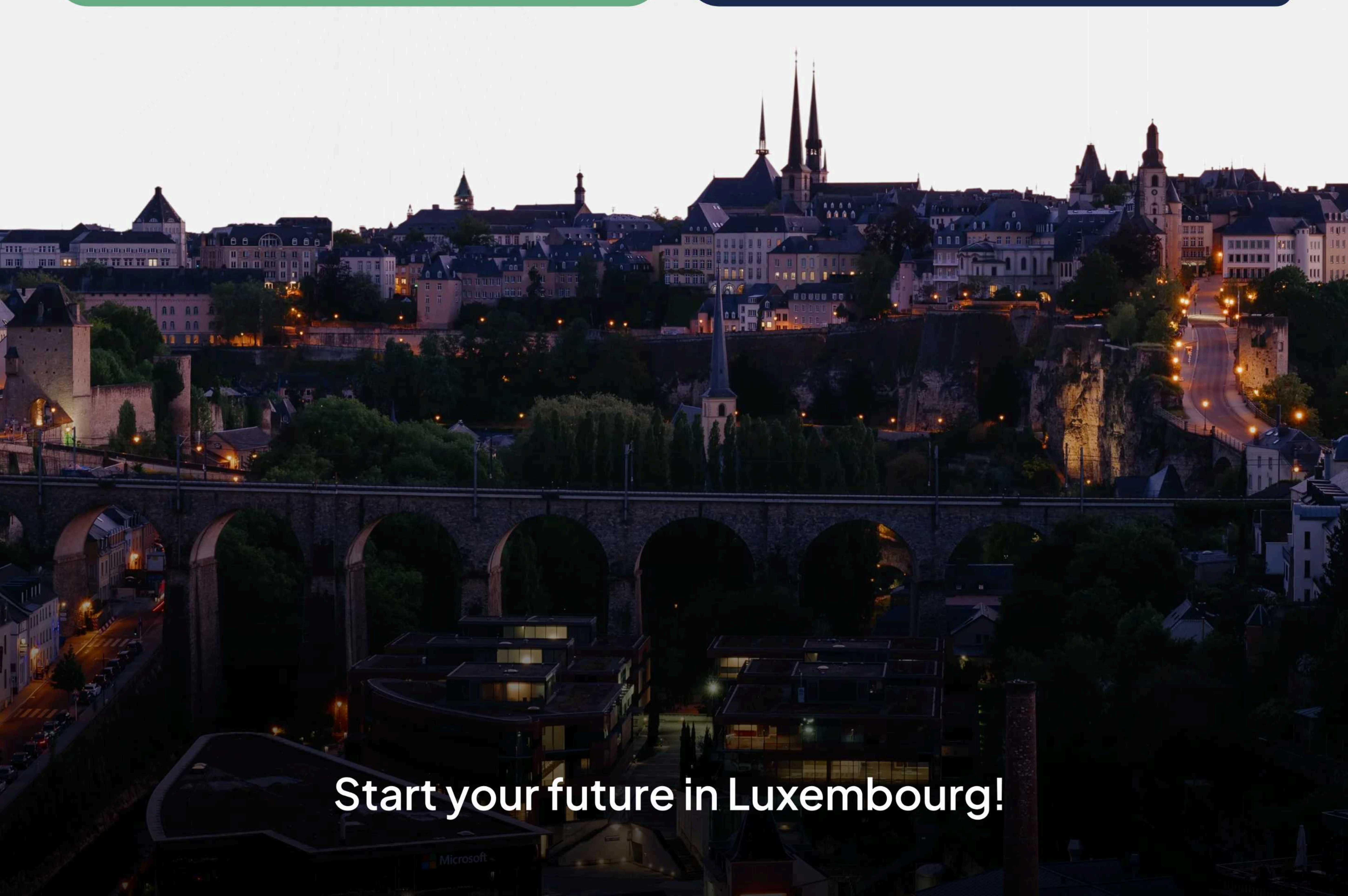
Your international business degree will open doors to many exciting possibilities, no matter if you want to be a global marketing expert, an international negotiator, or a business leader. So, pack your bags, grab your passport, and start your international business career!

Be Your Own Boss

Do you have ideas that you want to turn into a successful business? With our specialization in entrepreneurship, your international business degree will give you a strong foundation to start your own venture.

Pursue a Master's Degree

As for further studies, the possibilities are endless for graduates of the Bachelor in International Business. You can pursue a master's degree at the Luxembourg School of Business or apply to universities anywhere in the world.

A nighttime photograph of Luxembourg City, showing the illuminated historic town on a hill, the Grand Ducal Palace, and the modern buildings of the Luxembourg School of Business in the foreground, all viewed through the arches of a stone viaduct.

Start your future in Luxembourg!

LSB Luxembourg
School of Business

Let's get
in touch

bib@luxsb.lu
+352 26 25 89 80

Luxembourg School of Business
12C Imp. Drosbach Entrée C2,
L - 1882 Luxembourg

www.luxsb.lu

