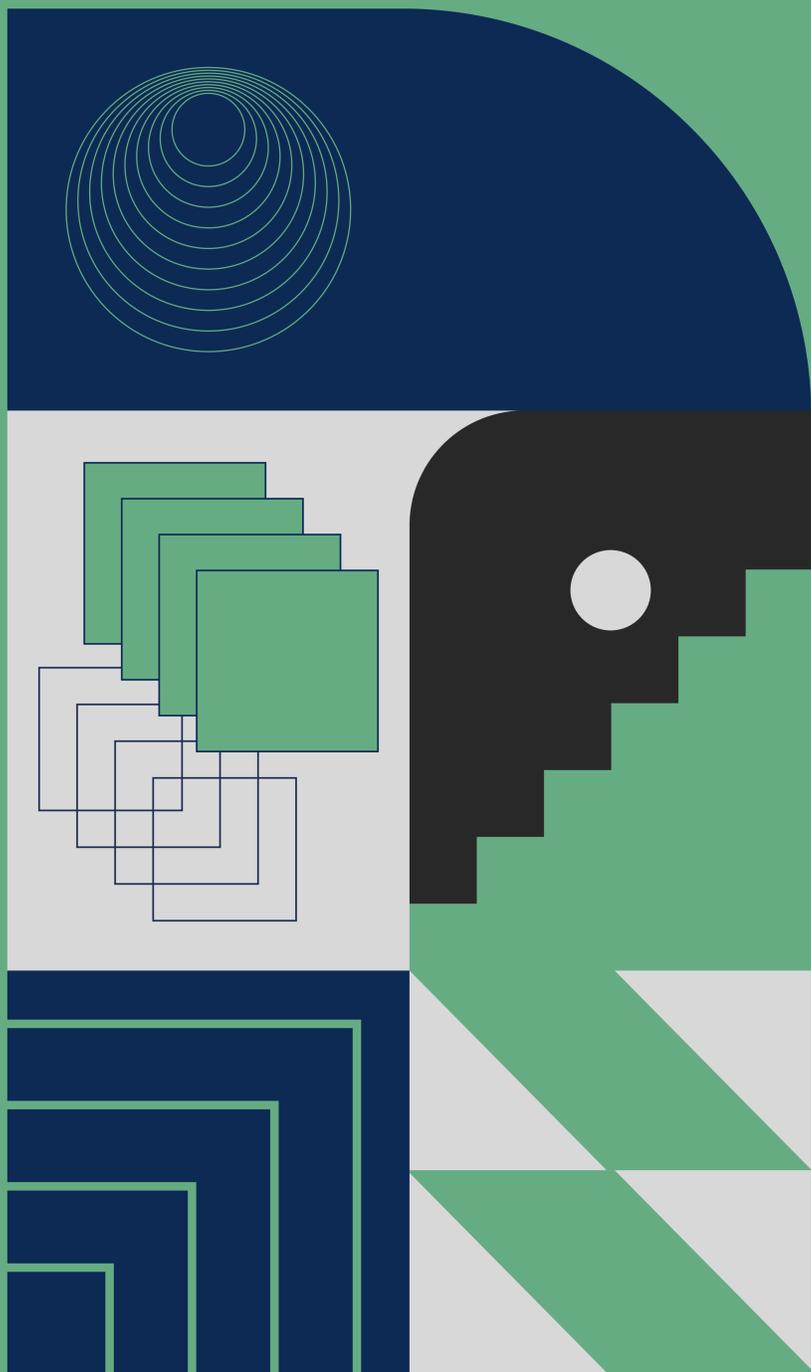


Bachelor in International Business



PREPARE FOR GLOBAL BUSINESS WITH
HANDS-ON LEARNING,
INTERNATIONAL
EXPOSURE, AND REAL-
WORLD EXPERIENCE



About Luxembourg School of Business

At the crossroads of Europe, the leading business school in Luxembourg is the reflection of the country itself: an innovative place welcoming people from all over the world, and working together for a better future.



✓ Luxembourg's only business school accredited by the Ministry of Research and Higher Education (The Ministry).

✓ Faculty affiliated with top-ranked institutions including MIT, Harvard Business School, ESADE, and Bocconi.

✓ Member of AACSB, the leading global business education network.

✓ Erasmus Accredited, the world's most successful student exchange program.





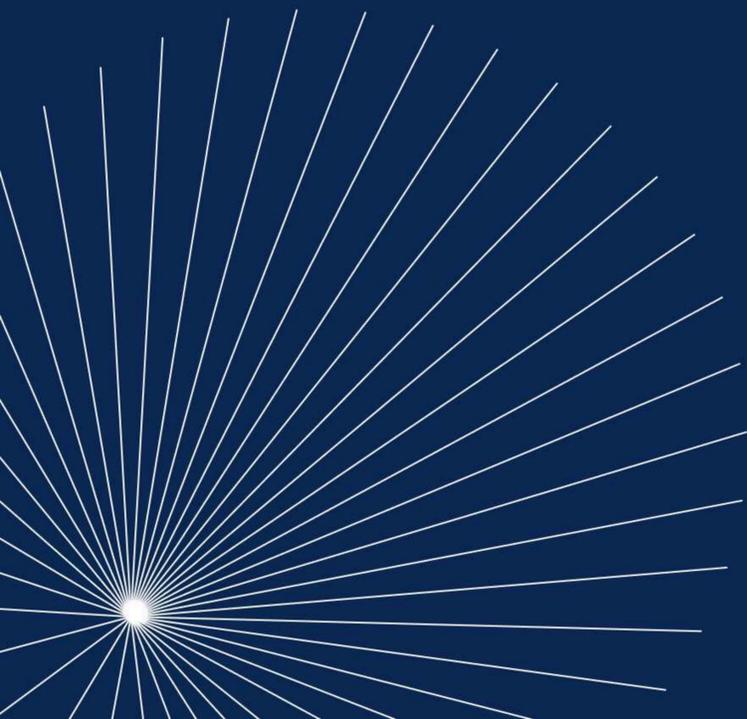
Welcome to Luxembourg School of Business – a **business school based in one of the world’s major financial and business centers**. As the globalization and connectivity trends continue, the speed and amplitude of change constantly increase. State of the art knowledge thus has become and will stay a key success factor in the managerial selection process.

We, at Luxembourg School of Business, dedicate all our efforts **to provide an inspiring and multicultural learning environment to business leaders** from domestic and international companies operating in Luxembourg as well as across Europe and the world. **Our world-class international faculty includes experienced and proven business leaders from all parts of the world** who are looking forward to sharing their experience and to supporting you in finding your own way to stay on top of the competition. Whether it is through our Bachelor, Master, or other programs, helping ambitious professionals find the appropriate program to make and keep them fit for success is at the core of what we do.

Your success is our success. Tell us your ambitions and we will jointly work to make them happen.

Prof. Dr. Patrick Vanhoudt

Dean of Luxembourg School of Business



Words from the Academic Director



Dr. Matteo Forgiarini

Director of the Bachelor in International Business Program

A hearty and warm welcome to the vibrant community of aspiring global leaders!

As the Academic Director of the Bachelor in International Business Program, it is my pleasure to welcome you to an enriching educational experience that goes beyond borders. Our program is not just about academic growth, but it has been designed to be a life changing experience for you, as young leaders and future businesswomen and businessmen.

In the heart of Luxembourg and Europe, you will find a home within our academic family. Our dedicated faculty, experienced staff, and, most importantly, your fellow students are here to support and inspire you throughout your academic adventure.

During your time here, you will not only gain a solid foundation in business principles but also develop the skills and mindset necessary to navigate the complexities of the international business arena.

Our former students work for the best companies in Luxembourg and Europe and they shaped a vibrant alumni community. You too will have several opportunities to meet local and international companies and to be selected and hired even before the completion of the program.

Beyond the classroom, we encourage you to engage in the various extracurricular activities, networking events, and cultural experiences that Luxembourg has to offer.

As you step into this new chapter, remember that you are not just joining a program; you are becoming part of a community that values diversity, collaboration, and excellence. Embrace the opportunities, connect with your peers, and make the most of your time here.

Once again, welcome to the Bachelor in International Business Program at the Luxembourg School of Business! Your journey begins now, and we are here to support you every step of the way.





Never Stop Learning



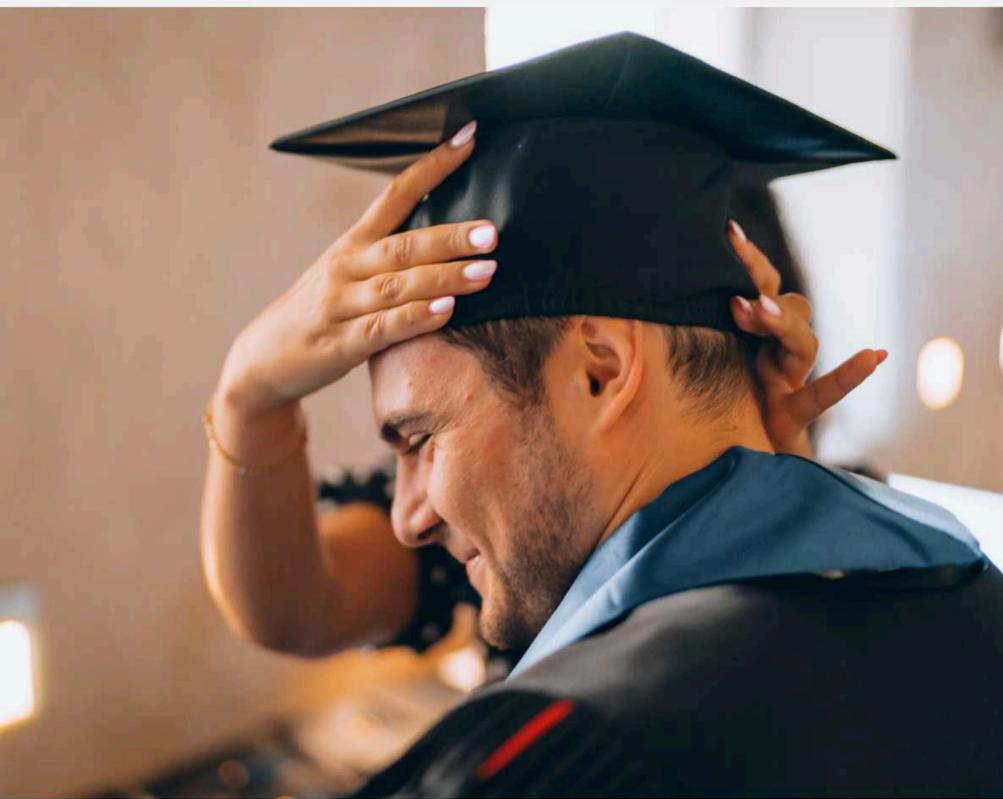
Presentation of the Program

Overview

The **Bachelor in International Business (BIB)** is a program designed to prepare students for success in the global business world.

Our program focuses on three key areas: practical learning, international exposure, and real-life experience via internships and company projects.

Beyond traditional business courses, you will also learn about foreign languages, digital, and soft skills, as we believe that these competencies are essential for success in the 21st-century workplace.



-  **Degree**
Bachelor level - 180 ECTS
-  **Language**
English
-  **Tracks**
Finance, Entrepreneurship or Marketing
-  **International**
One semester abroad
-  **Internships**
Up to 24 weeks over 3 years
-  **Intake**
September
-  **Admissions**
High-school diploma



The Bachelor in International Business is accredited by the Ministry of Research and Higher Education.

Highlights of the Program

Practical pedagogy

Choose your path to success

Specialize in Entrepreneurship or Finance to boost your learning potential, career opportunities, and job satisfaction in today's competitive job market.

Personal Finance Essentials

Learn the essential financial skills you need to become independent, such as budgeting, saving, investing, and using credit wisely.

Focus on Soft Skills

Critical thinking, public speaking, and teamwork are essential skills for the job market in the 21st Century. Our Bachelor program develops these skills through hands-on activities.

Digital Skills Certificates

Earn certificates in Excel, Business Intelligence, Artificial Intelligence, and programming languages to succeed in tomorrow's job market.

Open to the world

One Semester Abroad

Study abroad at one of our partner universities around the world and experience a lifetime of learning and growth. From Canada to South Korea, the world is yours!

International Study Trips

Bond with your classmates and discover local culture, business insights, and much more during international study trips. Past trips include Singapore, Dubai, and New York.

Language Courses

Learning a foreign language will always be a solid career move, opening the doors to more opportunities across borders. You can choose to study Luxembourgish, French, German, Spanish, or Chinese.*

* The opening of the language group is subject to a minimum number of registrations.

Learning by doing

Paid Internships

Kickstart your career during your third year with a 4-month paid internship or an Extended Internship at one of our partner companies! Gain real-world experience, learn new skills, and refine your professional goals.

Social Impact Project

Want to make a difference in the world? Collaborate with social organizations on meaningful projects and learn entrepreneurial and project management skills along the way.

In collaboration with

- SOS Village d'Enfants Monde
- Stand, Speak, Rise up



Year 1

Semester 1

- Management Fundamentals
- Microeconomics
- Mathematics for Business
- Social Psychology
- Writing & Persuasion
- Business History & Philosophy

Semester 2

- Organisational Behavior
- Accounting Macroeconomics
- Business Statistics
- Critical Thinking
- Speaking and Persuasion
- IT Skills - Software Management for Business

Digital Skills 1

Earn Certificates in Digital Skills such as Excel and Business Intelligence.

Personal Finance 1

Explore the essentials of personal finance to become independent.

World-Changers

Collaborate on global projects with international NGOs and charities.

Languages

Language courses in French, German, Spanish, or Chinese.*

* The opening of the language group is subject to a minimum number of registrations.

Year 2

Semester 3

- International Business
- Marketing
- International Financial Markets
- Financial Mathematics
- Strategic Management
- Managing Projects
- IT Skills - Programming for Business

Semester 4

- Legal Environment of Business
- Business Ethics
- International Finance
- Operations Management
- International Negotiation & Sales
- IT Skills - Introduction to Artificial Intelligence

Digital Skills 2

Explore Artificial Intelligence and Programming to succeed in the future job market.

Personal Finance 2

Learn the financial skills you need to make smart money decisions.

World-Changers

Start your professional journey with an 8-week paid internship.

Languages

Language courses in French, German, Spanish, or Chinese.*

Year 3

Semester 5

International Mobility

Study abroad at one of our partner universities.

Semester 6

Choose your track

Finance

Entrepreneurship

Marketing

Work Experience

Refine your professional project with a 4-month paid internship.

Thesis

Your Thesis will be your chance to explore a topic of your choice.

Extended Internship

Year 3

Learning by doing

During the third year, the Extended Internship allows students to acquire practical experience through a paid internship, following a calendar of 4 work days and 1 study day per week.

The Extended Internship is optional and the number of seats is limited.

-  **Schedule**
4 work days + 1 study day per week
-  **Language**
English
-  **Tracks**
Finance, Entrepreneurship or Marketing
-  **Intake**
September
-  **Degree**
Bachelor level - 180 ECTS
-  **Admissions**
120 ECTS - BAC +2 (BTS, DUT, etc.)

Get Valuable Experience

The Extended Internship lets you put what you've learned in class into real-life situations, which helps you to develop practical skills that will make you more capable and confident.

Prepare for Success

Combining your classroom knowledge with hands-on experience from the Extended Internship makes you more appealing to employers, increasing your chances of landing a first job.

Connect with Industry Professionals

You'll work closely with real companies and professionals, providing the opportunity for you to build a network that could lead to job offers and guidance for your career.

Financial Independence

Earn your first paycheck to support yourself, and gain financial independence with the Extended Internship.

Extended Internship

Kickstart your career with a paid internship following a schedule of 4 work days and 1 study day per week along the whole year.

Semester 5

- Global Leadership
- Digital Transformation
- Innovation Management
- Data Management
- Environmental, Social & Governance

Semester 6

Choose your track

Finance

Entrepreneurship

Marketing

Thesis

Your Thesis will be your chance to explore a topic of your choice.

A School Connected to the Business World

Build your Network

LSB believes that the best way to prepare its students for a career in international business is to learn from successful practitioners of the field.

Our faculty members and guest speakers are experienced business professionals who bring their real-world knowledge and insights into the classroom.

Our institution hosts a series of monthly CEO Talks and conferences, offering our students exclusive access to industry leaders and insights into the latest business trends.



Xavier Bettel
Vice Prime Minister



Yuriko Backes
Minister of Defence



John Psaila
CEO of Deloitte



Frank Rückbrodt
CEO of Deutsche Bank



John Parkhouse
Former CEO of PwC



Heinrich Baer
Former CEO of UBS

Where LSB students work

LSB students and Alumni hold key positions in Luxembourg and abroad. They are a valuable resource for advice, guidance, and networking.



The Career Center

The Career Center offers resources that help students understand industry trends and job market expectations, enabling them to define their career goals.

These are some of the services offered by LSB Career Center:

- Individual coaching
- CV and cover letter review
- Job search assistance
- e-Reputation on social media

LSB Career Fairs

LSB organizes two exclusive career fairs every year, bringing together the main employers in Luxembourg in search of new talents. These fairs are a great opportunity for students to network with recruiters, learn about job opportunities, and land their dream jobs and internships.

LSB Career Portal

The Luxembourg School of Business Career Portal is powered by Job Teaser, the leading recruitment platform for students and graduates in Europe. The Career Portal lists open positions from a variety of companies, both in Luxembourg and internationally.

Visits of Companies and Recruiters

Company visits are also organized to allow students to get an immersive experience in different industries.

Previous company visits include Amazon, Deloitte, Luxembourg Stock Exchange, SES, RTL, and UBS.



Luxembourg: a Grand Duchy with a Grand Personality

A strong economy

Luxembourg is a triple-A rated country with a GDP per capita twice the European average, offering ample opportunities for businesses to grow.

Great quality of living

Luxembourg, constantly ranked one of the best places to live, offers free public transport and high personal safety ahead of Helsinki, Basel, Bern, and Zurich.

Attractive salaries

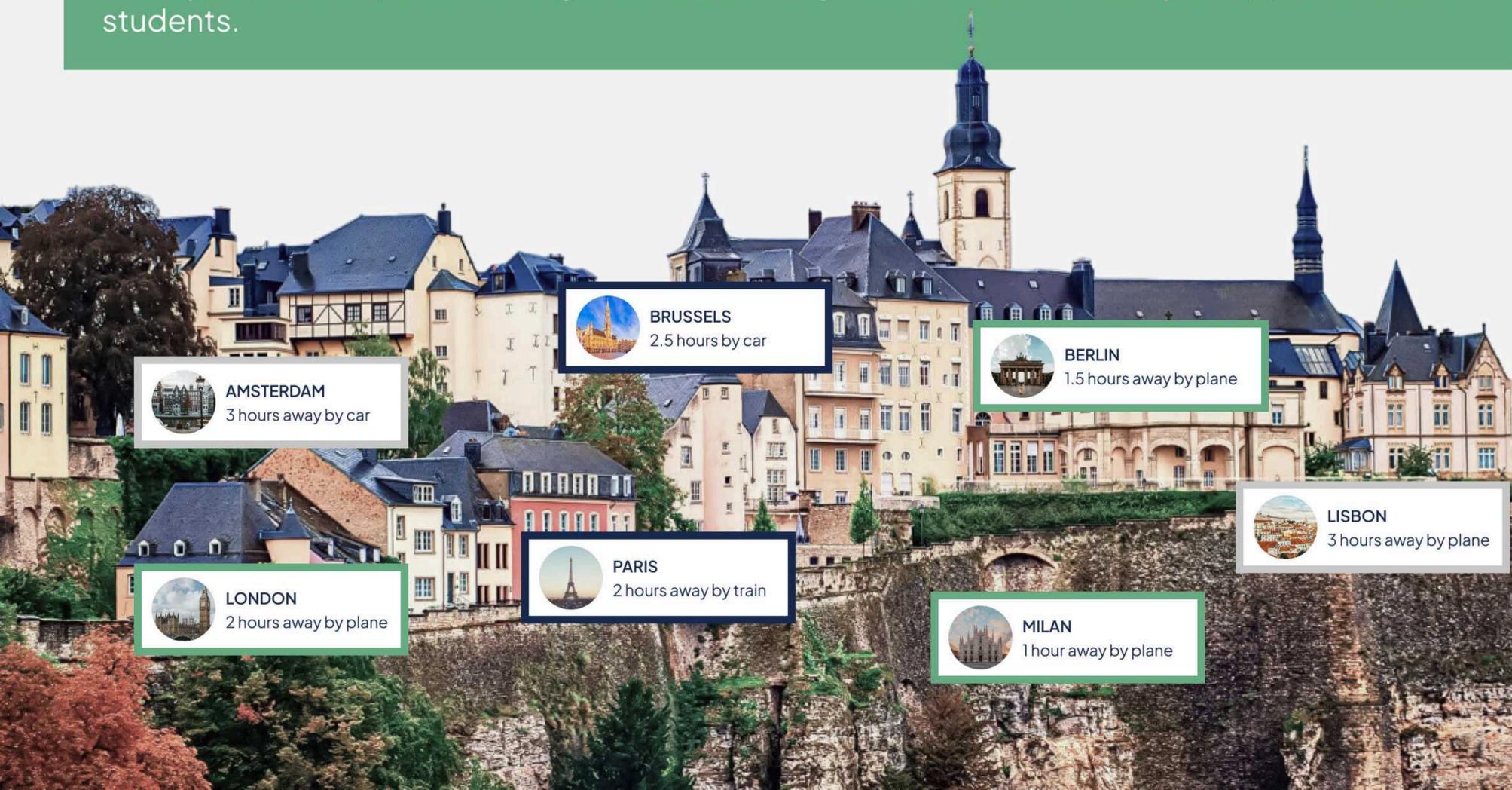
Graduates earn a minimum monthly wage of €3,085.11 in Luxembourg, while the average annual wage in the finance sector is €99,250 in 2021.

Everyone is welcomed

Luxembourg is a melting pot of cultures, with over 170 nationalities and 40 languages.

A business hub

Luxembourg is a home to many international companies, including ArcelorMittal, Amazon, Goodyear, Ferrero, and the Big Four accounting firms, offers endless job opportunities for students.



Be ready for an adventure!

In their second year, students have the chance to participate in an exchange program at one of our partner universities or business schools around the world.

Students can delve into new culture, learn from world-class professors, and make friends from all over the globe. The International Office is available to help them make their exchange dream a reality, every step of the way.

Some of our partnerships include:



- Croatia** - Zagreb School of Economics and Management ●●
- France** - ISC Paris ●●
- France** - Excelia Group ●●
- Georgia** - Caucasus University
- Germany** - HHL Leipzig Graduate School of Management ●
- Germany** - Frankfurt School of Finance and Management ●●
- Italy** - Università Cattolica del Sacro Cuore
- Lithuania** - ISM University of Management and Economics
- Spain** - EDEM Business School
- Sweden** - Umeå School of Business, Economics and Statistics ●

- China** - Jiangxi University of Finance and Economics
- Japan** - Nagoya University of Commerce & Business ●●
- Lebanon** - Université Saint-Joseph de Beyrouth
- Taiwan** - National Taiwan University School of Management
- South Korea** - SolBridge International School of Business ●●
- United Arab Emirates** - Ajman University ●

- Canada** - Université du Québec à Montréal
- Chile** - Universidad de los Andes ●●
- Mexico** - IPADE ●●
- United States** - Menlo College, California

- AACSB Accredited Institution
- EQUIS Accredited Institution



Admission Criteria for High-school students

High school students aiming to enroll in the first year of the Bachelor program must meet the following criteria:

- - High school diploma,
- European or International Baccalaureate,
- A levels or equivalent or transcripts (if already held, or upon receipt)
- English proficiency test score (B2 on the CEFR, IELTS 6.0, TOEFL iBT 70, Cambridge English 160 to 179, or TOEIC 650, Duolingo English Test 105)

Unless English is their first language or they have studied in English for at least 3 years.

Admission Criteria for students with BAC+2

Students with BAC+2 (BTS, DUT, etc.) with 120 ECTS credits aiming to join the third year of the Bachelor must meet the following criteria:

- Higher education diploma or transcripts with 120 ECTS (if already held, or upon receipt)
- English proficiency test score (B2 on the CEFR, IELTS 6.0, TOEFL iBT 70, Cambridge English 160 to 179, or TOEIC 650, Duolingo English Test 105)

Unless English is their first language or they have studied in English for at least 3 years

Admissions Process

1 Online Application

Go to the website www.luxsb.lu, fill out the application form, and upload all the required documents.

2 Admissions Test

The Online Test assesses your logical reasoning skills and general knowledge.

3 Interviews

Pre-selected candidates will be invited for an interview with the Admissions Committee. Students are encouraged to discuss their background and motivation.

Application documents checklist

- ✓ Copy of ID or Passport
- ✓ Latest diploma or transcripts (1)
- ✓ English proficiency test score
- ✓ Video presentation of motivation

Admissions Test and Interviews

The admissions test and two rounds of interviews can be completed in-person or via video meeting.

(1) Students holding a foreign secondary school diploma must initiate the process of seeking recognition of equivalency by the Ministry of Education, Children and Youth.



Our programs offer competitive tuition rates with discounts for early enrollment and upfront payments. Scan the QR code to learn more about accurate, up-to-date information on pricing.

Scholarships

A limited number of scholarships are available. The selection is based on academic record and personal achievements.

Luxembourg State Scholarships

The Luxembourgish government offers financial support to students pursuing higher education through scholarships and student loans. This assistance is available to eligible individuals who meet specific criteria.

- Base Scholarship
- Social Scholarship
- Family Scholarship
- Mobility Scholarship
- Reimbursement of Registration Fees

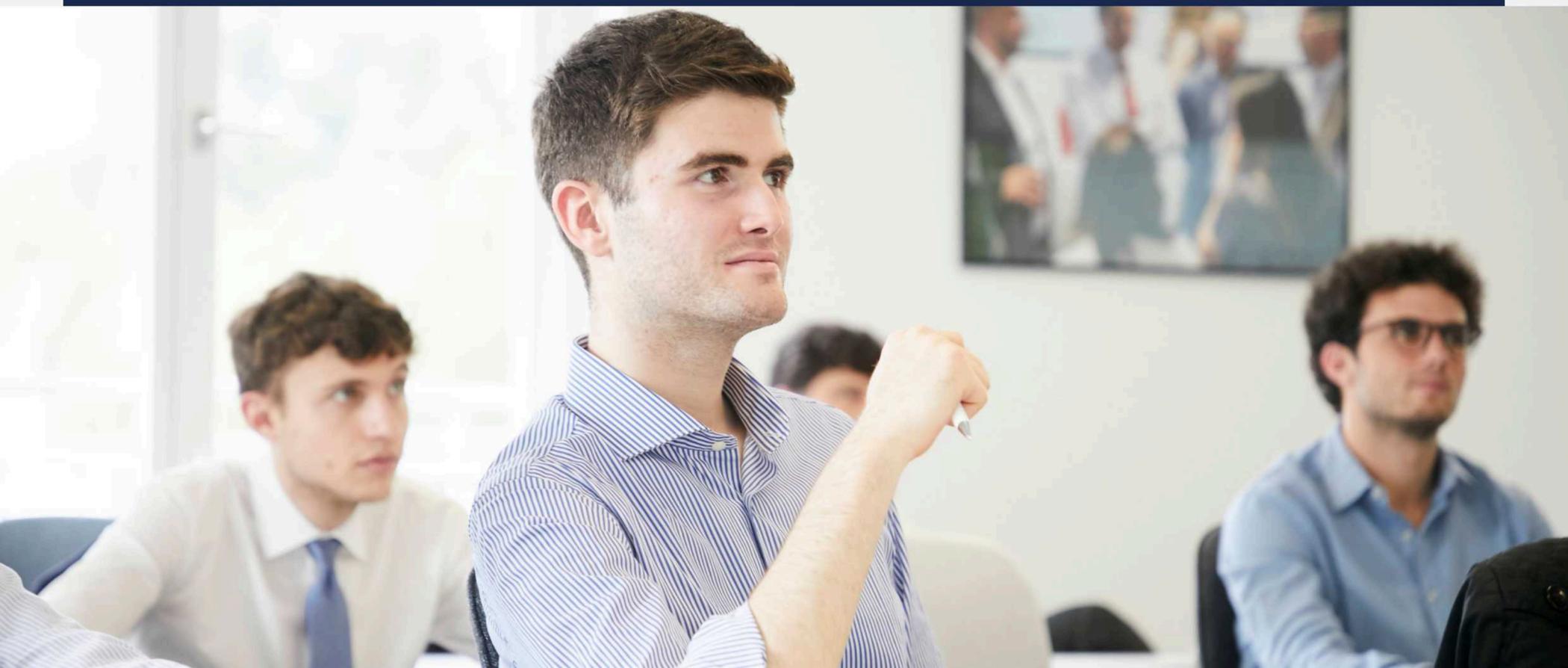
These scholarships can be combined if a student qualifies for more than one.

Prospective students seeking information and financial assistance can contact two departments within the Ministry:

- Information études supérieures
- Aides financières

These two departments have one common website: www.mengstudien.lu.

Students are welcome to reach them by phone: (+352) 247 88 650 or email: aide-fi@mesr.etat.lu



A School Built Around You

Mental Well-Being

LSB is committed to providing a supportive learning environment.

Our students have access to confidential counseling services through our partnership with KannerJugendtelefon to support their mental health and academic success.



Student & Faculty Services

Our friendly and experienced team is always ready to listen and provide support. Whether you need academic advice or personal support, we are here to guide you.



International Office

Ready to study abroad?

LSB expert staff guides students through the process, from Visa applications to choosing their dream destination.

So pack your bags and embark on an unforgettable adventure!



Career Center

LSB Career Center is a student's one-stop shop for internship success. LSB helps students find the perfect match, polish their applications, and prepare those interviews.

So do not wait - launch your career with LSB's Career Center!



Discover 9 Reasons Why LSB is Different

1

Recognised Institution

LSB is accredited by the Ministry of Research and Higher Education, member of AACSB and part of the Erasmus network.

2

Open to the World

LSB prepares students for a global career with all lectures delivered in English by international faculty, opportunities to study abroad, and foreign language classes.

3

Based in Luxembourg

Luxembourg is a global hub for finance. Students have access to a wide range of job and internship opportunities in this exciting and dynamic environment.

4

Alumni Network

LSB students and alumni hold key positions at companies like Amazon, Luxair, PwC, and EIB. They are a valuable resource for career guidance and networking.

5

Like a Family

Unlike larger universities, LSB is proud of being a human-sized school where the student is not just a number. Students coming from abroad will always feel at home at LSB.

6

Here to Help You

LSB's student focused centers (Career Center, Student & Faculty Services, and Int'l Office) help students succeed in academic, career and personal endeavors.

7

World-Class Faculty

LSB International Faculty work at top institutions and offer their unique perspectives on the global economy.

8

Innovation is in our DNA

LSB innovates its leadership courses through partnering with the Luxembourgish Army, holding Regatta races, and performing Consulting, and Social projects.

9

International Community

Learn from LSB global community of professors, students, Alumni, and staff members from over 30 nationalities.



Academia and Business World in One Faculty

Discover some of our Bachelor in International Business professors

Our professors are academics and business leaders. Some of them are executives from multinational organizations, senior leaders from Luxembourg and the region, and are affiliated with well known academic institutions in Europe, North America and across the World.



Dr. Matteo Forgiarini

Dr. Matteo Forgiarini is a Lecturer at the Luxembourg School of Business, teaching Business Intelligence and Data Analysis. He received his Ph.D. degree in 2011 in quantitative methods and cognitive neuroscience. He was a researcher and lecturer at the University of Milano-Bicocca in Italy, Harvard University in the USA, King's College London in the UK, Yschools Business School, and ISG Business School in France. After completing his Ph.D., he has been working for various companies in Italy, France, and Luxembourg, acting as a consultant and manager in data analysis, business intelligence, and data governance. His main research interests are in data-driven decision-making for business, digital transformation, and early warning signals.



Dr. Teodora Szabo-Douat

Teodóra Szabó-Douat is an Associate Professor of Marketing at the Luxembourg School of Business, and the Academic Director of the Master in Management Program. She received her Ph.D. in Business from Baruch College at The City University of New York. Prior to joining LSB, she worked as an Assistant Professor at the Information Management School of NOVA University in Lisbon, Portugal. She is conducting research in the areas of consumer behavior, consumer well-being, sustainability, technology and AI, neuromarketing, branding, and cross cultural studies.



Dr. Borna Jalsenjak

Dr. Borna Jalsenjak holds a doctoral degree in philosophy and management from the University of Zagreb (2014). He specializes in business ethics, leadership, and corporate social responsibility. Currently, he teaches at LSB and is also affiliated with Zagreb School of Economics and Management, University of Zagreb, and St. Ambrose University. He is involved in a multinational research project on CSR education supported by the University of Sussex. Dr. Jalsenjak holds scientific appointments from the Republic of Croatia and the University of Zagreb.



Dr. Goran Oblakovic

Dr. Oblakovic completed his Ph.D. in Management at the University of St. Gallen, Switzerland, with the research focused on risk management in banks. Dr. Oblakovic teaches at ZSEM, Croatia and at LSB. He has extensive international experience working in logistics and consulting, and has worked for corporations such as FedEx, Target, and the United Nations, Indiana University, and a couple of startups. Currently, he serves as the Vice President of the supervisory board of an investment fund, Platinum Invest. Through seminars and consulting projects in Croatia, surrounding areas, and Luxembourg he continues working in the industry for many well-know companies: Cargolux, Ericsson, Kaufland, Sparkasse, Grawe, Novomatic, Croatian Bank for Reconstruction and Development, etc.

At the Luxembourg School of Business, students can enjoy a vibrant student life. From student parties and study trips to places like New York, Dubai, and Singapore, to weekend adventures in the Greater Region, wine-tasting events, participation in the ING marathon, and cozy movie nights – LSB provides a wide range of activities to create unforgettable memories!



Nightlife

Looking for a lively nightlife? Luxembourg City offers a vibrant and diverse range of bars and clubs in districts such as the Altstadt (Old Town), the Grund, Clausen, or Hollerich, ensuring there is a place to suit your taste.

Culture

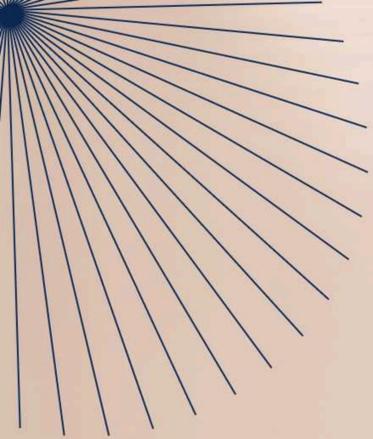
In Luxembourg, culture is within reach with 9 cinemas, 8 theaters, 7 concert halls, and more than 60 museums for all art enthusiasts. Moreover, the Rockhal has hosted international superstars, from Coldplay to Rihanna and Beyoncé. You will find no shortage of cultural experiences to enjoy!



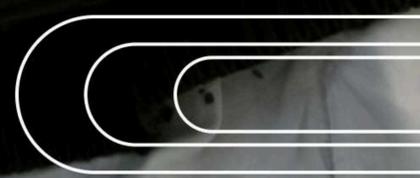
Sport

Whether you are a golf aficionado, a swimmer, a football fan, or a cycling enthusiast, Luxembourg has something exciting to offer in the world of sports. Get ready to enjoy a healthy and active lifestyle in this beautiful country!





More Than Just a Degree:
Build Your Skills, Network,
and Career at LSB.

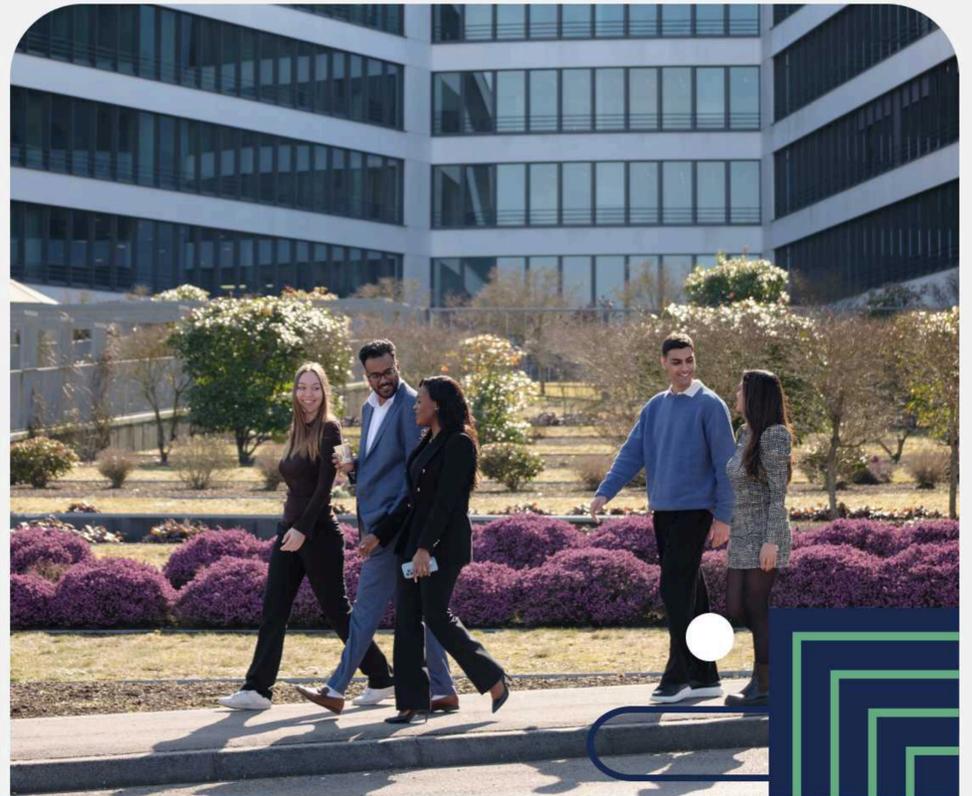


Our Campus in the Heart of the City

The Luxembourg School of Business campus is located just minutes from the city center, in the vibrant Cloche d'Or district: home to major international companies like Deloitte and PwC.

Our facilities include modern classrooms, a spacious lecture hall with 140 seats, a canteen, and a welcoming Barista Corner to keep students energized.

The campus benefits from excellent public transportation links (bus and tram), is fully accessible to individuals with disabilities, and is located near free parking facilities.



✓ Do I have to speak Luxembourgish, French or German?

Speaking Luxembourgish, French, or German is not a requirement as all our courses are taught 100% in English. Moreover, we offer language courses in French, German, Spanish, and Chinese.

✓ Is it possible to continue my studies after the bachelor's degree?

Yes, it is possible to continue your studies in a master's program after the bachelor's degree. The Bachelor in International Business at Luxembourg School of Business offers the possibility of continuing within the school or integrating a master's degree in any university.

✓ What is the average class size?

Class sizes can vary, but we aim to maintain small class sizes to facilitate interactive and personalized learning experiences.

✓ Can I study part-time or enroll as a distance learner?

The Bachelor in International Business program is only available on a full-time, on-campus basis.

✓ Do I have to apply via Parcoursup if I am a French student?

No, you don't have to apply via Parcoursup. The required application method for French students is to apply via our website.

✓ Where is the Campus of the School?

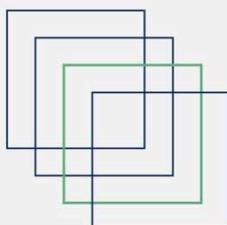
Our school is located in Cloche d'Or district, just a short distance from Luxembourg City's center and features brand new facilities designed to enhance the learning experience.

✓ What career opportunities are available after graduation?

Graduates of our program are well-prepared for various careers in international business, including roles in global marketing, international finance, supply chain management, and more. Our Career Center offers support in finding internships and job placements.

✓ What are the admission requirements if I am an International Baccalaureate (IB) student?

If you are an IB student, you need a minimum of 30 IB points to apply to the Luxembourg School of Business Bachelor in International Business program.



Congratulations, you graduated! What's next?

Launch Your Global Career

Your international business degree will open doors to many exciting possibilities, no matter if you want to be a global marketing expert, an international negotiator, or a business leader. So, pack your bags, grab your passport, and start your international business career!

Be Your Own Boss

Do you have ideas that you want to turn into a successful business? With our specialization in entrepreneurship, your international business degree will give you a strong foundation to start your own venture.

Pursue a Master's Degree

As for further studies, the possibilities are endless for graduates of the Bachelor in International Business. You can pursue a master's degree at the Luxembourg School of Business or apply to universities anywhere in the world.

Start your future in Luxembourg!



LSB Luxembourg
School of Business

Let's get in touch

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